PUBLIC PERCEPTIONS TOWARDS THE IMPACT
OF TECH GIANTS AND SOCIAL MEDIA IN SIX COUNTRIES

RESEARCH EXECUTED BY KIESKOMPAS – ELECTION COMPASS, 2019
AUTHORS: ANDRÉ KROUWEL, YORDAN KUTIYSKI, TOM ETIENNE
Contents

Summary of the findings ........................................................................................................................................... 3
Methodology .............................................................................................................................................................. 4
Cross-national results ................................................................................................................................................ 5
Supplementary material: results segmented by party preference, ideological orientation, age and education .......................................................................................................................................................... 21
Tech companies should be better regulated on how they treat my data and privacy ........................................... 22
Our democracy is influenced in a negative way by the fake news spread on social media .................................. 34
Addiction to social media is a serious problem in modern society ...................................................................... 46
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me .... 58
The services of companies, such as Facebook and Google, have made our lives easier ...................................... 70
I am now much better connected to friends and family than before, through the use of new digital media ....... 82
Trust – Multinational Corporations ......................................................................................................................... 94
Nowadays businesses are only interested in making profits and not in improving service or quality for customers ........................................................................................................................................ 106
Nowadays large firms work together in order to keep their prices unnecessarily high ..................................... 118
Summary of the findings

Survey data collected in six EU-member states show that the majority of European voters distrust tech giants such as Facebook and Google. They are critical of businesses at large, in particular towards multinational corporations, but the overall scepticism towards tech firms stands out. This distrust is widespread, regardless of political ideology and party preference.

Many voters do recognize the benefits of services provided by tech giants, such as social media: more than 70 per cent of respondents in Germany, the Netherlands, Denmark, Sweden, France, and more than 60 per cent of respondents in Austria believe that tech giants, such as Google and Facebook, have made our lives easier. Respondents with high levels of educational attainment are more likely to agree with this proposition than lower educated citizens. Nevertheless, in the six countries surveyed, there are about 24 per cent of respondents who do not consider that tech giants have made our lives easier.

Although they recognize the benefits of modern e-communication, European citizens have a clear distrust in tech giants. They are especially concerned with the privacy of user data collected by Facebook and Google, as well as the monopolistic position of the largest social media platform and the most popular internet search engine. More than 90 per cent of respondents in the 6 countries surveyed consider that tech giants should be subjected to more stringent data privacy regulations, while more than 80 per cent of respondents in all 6 countries are concerned with the virtual monopoly of Facebook and Google.

More than 85 per cent of the respondents in all countries surveyed agree that the fake news and disinformation spread on social media are detrimental to our democracies. On this issue, there is a clear partisan divide: voters for parties on the (centre) left are most likely to agree with this proposition, while voters supporting the radical-right and other populist parties are least likely to agree that the dissemination of fake news on social media has a negative influence on our democracies.

Another problem which the European public recognizes at large is the problem with addiction to social media – about 85 per cent of respondents in all countries combined agree that social media addiction is a problem in our societies. Older respondents, particularly those older than 50, are most likely to agree with this proposition.

When it comes to the role of new digital media services in providing better connections between people, respondents are rather split. More than 40 per cent of respondents in all countries combined do not consider that such services (like social media) have improved the connectivity and communication between people. Older respondents are most likely to disagree with the proposition, except for in Austria and the Netherlands.

The results of the survey suggest that European citizens are critical of businesses at large, in particular towards multinational corporations. More than 55 per cent of the respondents in all countries combined, (strongly) distrust multinational corporations, while less than 10 per cent have trust in these business entities. In addition, more than 64 per cent of all respondents consider that businesses are only interested in profiting, and do not work towards improving the quality of their products and services. Another finding supporting the claim that Europeans are critical towards
businesses is that more than 70 per cent of all respondents believe that companies work together to keep the prices of their products artificially high. Still these results are less substantial, when compared to the generally more critical attitudes towards Tech Giants.

Methodology

Public opinion voter data was collected online in 6 EU member states: Austria, Denmark, France, Germany, the Netherlands and Sweden in late November 2018. The collected data was subsequently weighted to correspond to national census statistics of population. Due to the weighting procedure - based on respondents’ age, educational attainment, gender and vote recall in the last national elections – the number of respondents is statistically reduced. Below we report the raw number of respondents that filled out the questionnaire, as well as the number of respondents after weighting:

<table>
<thead>
<tr>
<th>Country</th>
<th>Total N of respondents</th>
<th>N of respondents after weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>1.205</td>
<td>953</td>
</tr>
<tr>
<td>Denmark</td>
<td>663</td>
<td>554</td>
</tr>
<tr>
<td>France</td>
<td>1.064</td>
<td>955</td>
</tr>
<tr>
<td>Germany</td>
<td>1.328</td>
<td>1.262</td>
</tr>
<tr>
<td>The Netherlands</td>
<td>3.445</td>
<td>3.055</td>
</tr>
<tr>
<td>Sweden</td>
<td>1.155</td>
<td>1.111</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>8.860</strong></td>
<td><strong>6.935</strong></td>
</tr>
</tbody>
</table>

Weighting process

Since data collected online is not automatically representative of the general voting population as often younger, higher educated and politically interested respondents are recruited, the data was weighted by post-stratification and Iterative Proportional Fitting, accounting for respondents’ age, education and gender. To determine the extent of sample imbalance, we compared our observed demographic characteristics with that of the likely voter population as of 2011 - the Eurostat Census – one of the best publicly available EU-wide census data sources. In addition, supplementary weights were included, based on vote recall in the last national Parliamentary election that took place in each country, in order to adjust for partisan bias. This generates a sample with substantially decreased bias in each country that highly reflects the composition of the total population.
Cross-national results

Statements on corporations - Total EU6

Nowadays large firms work together in order to keep their prices unnecessarily high

- 36% Strongly disagree
- 23.3% Disagree
- 53.3% Agree
- 20.0% Strongly agree

Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- 40% Strongly disagree
- 30.6% Disagree
- 41.1% Agree
- 24.9% Strongly agree

Trust - multinational corporations

- 22.5% Distrust a lot
- 34.4% Distrust
- 34.4% Neither trust, nor distrust
- 8.3% Trust
- 0.3% Trust a lot
Tech companies should be better regulated on how they treat my data and privacy

Our democracy is influenced in a negative way by the fake news spread on social media

Addiction to social media is a serious problem in modern society

The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me

The services of companies, such as Facebook and Google, have made our lives easier

I am now much better connected to friends and family than before, through the use of new digital media
How to read this graph: The graph above is a graphical representation of a cross tabulation of the answers to two statements by all respondents in the EU6 member states combined. The answers of respondents to the statement 'Nowadays businesses are only interested in making profits and not in improving services or quality for costumers' is cross tabbed with the answers of the same respondents to the statement 'Tech companies should be better regulated on how they treat my data and privacy'. It shows that the largest group of respondents agree or strongly agree with the propositions of both statements. The second largest group of respondents agree that tech companies should be better regulated yet disagree that businesses are only interested in profits. This indicates that the distrust in tech companies and how they treat our data and privacy is significantly larger than the distrust in large businesses in general.
Tech companies should be better regulated on how they treat my data and privacy

<table>
<thead>
<tr>
<th>Country</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total EU6</td>
<td>1,6%</td>
<td>8,3%</td>
<td>38,6%</td>
<td>51,5%</td>
</tr>
<tr>
<td>France</td>
<td>2,8%</td>
<td>29,3%</td>
<td></td>
<td>67,5%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>7,6%</td>
<td></td>
<td>40,9%</td>
<td>50,8%</td>
</tr>
<tr>
<td>Germany</td>
<td>8,9%</td>
<td></td>
<td>37,4%</td>
<td>52,7%</td>
</tr>
<tr>
<td>Austria</td>
<td>8,9%</td>
<td></td>
<td>34,7%</td>
<td>54,4%</td>
</tr>
<tr>
<td>Sweden</td>
<td>12,3%</td>
<td></td>
<td>49,3%</td>
<td>37,5%</td>
</tr>
<tr>
<td>Denmark</td>
<td>9,2%</td>
<td></td>
<td>40,3%</td>
<td>45,8%</td>
</tr>
</tbody>
</table>
Tech companies should be better regulated on how they treat my data and privacy - Total EU6

- 18-34:
  - Strongly disagree: 11.8%
  - Disagree: 36.4%
  - Agree: 48.9%
  - Strongly agree: 2.9%

- 35-49:
  - Strongly disagree: 10.4%
  - Disagree: 38.4%
  - Agree: 49.0%
  - Strongly agree: 2.2%

- 50-64:
  - Strongly disagree: 5.8%
  - Disagree: 41.7%
  - Agree: 51.7%
  - Strongly agree: 0.8%

- 65+:
  - Strongly disagree: 3.2%
  - Disagree: 43.5%
  - Agree: 52.8%
  - Strongly agree: 0.5%
Trust - Multinational corporations - Total EU6

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Distrust a lot</th>
<th>Distrust</th>
<th>Neither trust, nor distrust</th>
<th>Trust</th>
<th>Trust a lot</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td>20,1%</td>
<td>38,0%</td>
<td>37,4%</td>
<td>4,3%</td>
<td>0,2%</td>
</tr>
<tr>
<td>50-64</td>
<td>28,1%</td>
<td>32,8%</td>
<td>35,5%</td>
<td>3,6%</td>
<td>0,0%</td>
</tr>
<tr>
<td>35-49</td>
<td>18,1%</td>
<td>33,7%</td>
<td>39,6%</td>
<td>7,3%</td>
<td>1,3%</td>
</tr>
<tr>
<td>18-34</td>
<td>23,4%</td>
<td>32,8%</td>
<td>32,1%</td>
<td>11,4%</td>
<td>0,2%</td>
</tr>
</tbody>
</table>
Our democracy is influenced in a negative way by the fake news spread on social media

**Total EU6**
- Strongly disagree: 2.2%
- Disagree: 12.4%
- Agree: 46.1%
- Strongly agree: 39.2%

**France**
- Strongly disagree: 3.0%
- Disagree: 9.0%
- Agree: 46.0%
- Strongly agree: 42.0%

**Austria**
- Strongly disagree: 17%
- Disagree: 12.0%
- Agree: 44.1%
- Strongly agree: 42.2%

**Sweden**
- Strongly disagree: 1.3%
- Disagree: 12.7%
- Agree: 41.6%
- Strongly agree: 44.3%

**Netherlands**
- Strongly disagree: 21.0%
- Disagree: 12.2%
- Agree: 53.1%
- Strongly agree: 32.8%

**Denmark**
- Strongly disagree: 28.8%
- Disagree: 12.4%
- Agree: 46.3%
- Strongly agree: 38.6%

**Germany**
- Strongly disagree: 27.7%
- Disagree: 16.2%
- Agree: 45.6%
- Strongly agree: 35.6%
Our democracy is influenced in a negative way by the fake news spread on social media - Total EU6
Addiction to social media is a serious problem in modern society

- **Total EU6**: 2.8% strongly disagree, 13.1% disagree, 47.0% agree, 37.2% strongly agree
- **France**: 1.8% strongly disagree, 9.2% disagree, 43.7% agree, 46.1% strongly agree
- **Austria**: 2.7% strongly disagree, 8.1% disagree, 50.5% agree, 38.8% strongly agree
- **Sweden**: 6.2% strongly disagree, 9.4% disagree, 43.1% agree, 41.3% strongly agree
- **Netherlands**: 1.6% strongly disagree, 14.7% disagree, 49.6% agree, 34.6% strongly agree
- **Germany**: 2.5% strongly disagree, 17.6% disagree, 46.2% agree, 33.7% strongly agree
- **Denmark**: 3.2% strongly disagree, 19.4% disagree, 48.7% agree, 28.6% strongly agree
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me

<table>
<thead>
<tr>
<th>Country</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total EU6</td>
<td>2.6%</td>
<td>14.2%</td>
<td>46.8%</td>
<td>36.4%</td>
</tr>
<tr>
<td>France</td>
<td>0.6%</td>
<td>5.3%</td>
<td>37.0%</td>
<td>57.0%</td>
</tr>
<tr>
<td>Denmark</td>
<td>3.2%</td>
<td>12.6%</td>
<td>45.6%</td>
<td>38.5%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>1.8%</td>
<td>15.2%</td>
<td>51.6%</td>
<td>32.2%</td>
</tr>
<tr>
<td>Austria</td>
<td>2.7%</td>
<td>17.1%</td>
<td>44.6%</td>
<td>35.6%</td>
</tr>
<tr>
<td>Germany</td>
<td>1.8%</td>
<td>19.6%</td>
<td>48.7%</td>
<td>29.9%</td>
</tr>
<tr>
<td>Sweden</td>
<td>6.5%</td>
<td>15.4%</td>
<td>53.1%</td>
<td>25.0%</td>
</tr>
</tbody>
</table>
The services of companies, such as Facebook and Google, have made our lives easier

- **Total EU6**: 3,8% Strongly disagree, 20,0% Disagree, 60,9% Agree, 15,3% Strongly agree
- **France**: 5,2% Strongly disagree, 16,4% Disagree, 69,4% Agree, 11,1% Strongly agree
- **Sweden**: 5,3% Strongly disagree, 14,5% Disagree, 55,5% Agree, 24,7% Strongly agree
- **Germany**: 2,5% Strongly disagree, 19,8% Disagree, 61,4% Agree, 16,3% Strongly agree
- **Denmark**: 3,7% Strongly disagree, 19,1% Disagree, 57,8% Agree, 19,4% Strongly agree
- **Netherlands**: 3,7% Strongly disagree, 22,1% Disagree, 64,5% Agree, 9,8% Strongly agree
- **Austria**: 4,2% Strongly disagree, 28,2% Disagree, 56,8% Agree, 10,8% Strongly agree
I am now much better connected to friends and family than before, through the use of new digital media

<table>
<thead>
<tr>
<th>Region</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total EU6</td>
<td>11.6%</td>
<td>29.8%</td>
<td>45.8%</td>
<td>12.8%</td>
</tr>
<tr>
<td>Sweden</td>
<td>9.4%</td>
<td>23.6%</td>
<td>48.8%</td>
<td>18.2%</td>
</tr>
<tr>
<td>Germany</td>
<td>11.5%</td>
<td>26.7%</td>
<td>45.7%</td>
<td>16.1%</td>
</tr>
<tr>
<td>Denmark</td>
<td>6.9%</td>
<td>36.6%</td>
<td>47.3%</td>
<td>9.2%</td>
</tr>
<tr>
<td>Austria</td>
<td>16.4%</td>
<td>27.3%</td>
<td>42.6%</td>
<td>13.6%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>9.7%</td>
<td>34.1%</td>
<td>47.4%</td>
<td>8.8%</td>
</tr>
<tr>
<td>France</td>
<td>15.5%</td>
<td>30.6%</td>
<td>43.0%</td>
<td>10.8%</td>
</tr>
</tbody>
</table>

Source: [Eurobarometer](https://ec.europa.eu)
Nowadays businesses are only interested in making profits and not in improving service or quality for customers

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total EU6</strong></td>
<td>1,6%</td>
<td>4,0%</td>
<td>41,1%</td>
<td>24,9%</td>
</tr>
<tr>
<td><strong>France</strong></td>
<td>1,8%</td>
<td>18,6%</td>
<td>41,2%</td>
<td>38,6%</td>
</tr>
<tr>
<td><strong>Sweden</strong></td>
<td>4,4%</td>
<td>28,1%</td>
<td>45,9%</td>
<td>21,6%</td>
</tr>
<tr>
<td><strong>Austria</strong></td>
<td>3,3%</td>
<td>31,2%</td>
<td>37,3%</td>
<td>29,3%</td>
</tr>
<tr>
<td><strong>Germany</strong></td>
<td>3,2%</td>
<td>34,4%</td>
<td>44,4%</td>
<td>18,1%</td>
</tr>
<tr>
<td><strong>Netherlands</strong></td>
<td>3,3%</td>
<td>34,7%</td>
<td>40,7%</td>
<td>21,4%</td>
</tr>
<tr>
<td><strong>Denmark</strong></td>
<td>9,0%</td>
<td>33,1%</td>
<td>37,2%</td>
<td>20,6%</td>
</tr>
</tbody>
</table>
Nowadays large firms work together in order to keep their prices unnecessarily high.

<table>
<thead>
<tr>
<th>Country</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total EU6</td>
<td>3,5%</td>
<td>23,3%</td>
<td>53,3%</td>
<td>20,0%</td>
</tr>
<tr>
<td>France</td>
<td>2,6%</td>
<td>16,4%</td>
<td>49,3%</td>
<td>31,8%</td>
</tr>
<tr>
<td>Austria</td>
<td>1,9%</td>
<td>20,5%</td>
<td>47,2%</td>
<td>30,4%</td>
</tr>
<tr>
<td>Sweden</td>
<td>2,1%</td>
<td>25,2%</td>
<td>59,6%</td>
<td>13,1%</td>
</tr>
<tr>
<td>Denmark</td>
<td>8,1%</td>
<td>19,7%</td>
<td>54,5%</td>
<td>17,7%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>3,2%</td>
<td>28,4%</td>
<td>52,9%</td>
<td>15,4%</td>
</tr>
<tr>
<td>Germany</td>
<td>2,8%</td>
<td>29,5%</td>
<td>56,2%</td>
<td>11,5%</td>
</tr>
</tbody>
</table>
Annex
Supplementary material: results segmented by party preference, ideological orientation, age and education
Tech companies should be better regulated on how they treat my data and privacy

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Tech companies should be better regulated on how they treat my data and privacy - Germany

18-24
25-34
35-49
50-64
65+

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Strongly disagree Disagree Agree Strongly agree

Low education Middle education High education

Tech companies should be better regulated on how they treat my data and privacy - Germany

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Strongly disagree Disagree Agree Strongly agree
Tech companies should be better regulated on how they treat my data and privacy - Netherlands

Tech companies should be better regulated on how they treat my data and privacy - Netherlands

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Tech companies should be better regulated on how they treat my data and privacy - Netherlands

- Data from different age groups (18-24, 25-34, 35-49, 50-64, 65+)
- Data from different education levels (Low education, Middle education, High education)

Strongly disagree | Disagree | Agree | Strongly agree
Tech companies should be better regulated on how they treat my data and privacy - Austria

Die Grünen
ÖVP
NEOS
FPÖ
Liste Pilz
Total

Tech companies should be better regulated on how they treat my data and privacy - Austria

Strongly disagree
Disagree
Agree
Strongly agree
Tech companies should be better regulated on how they treat my data and privacy - **Austria**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

**Tech companies should be better regulated on how they treat my data and privacy - Austria**

- High education
- Middle education
- Low education

![Bar chart showing responses by age group and education level](chart.png)
Tech companies should be better regulated on how they treat my data and privacy - Denmark

![Bar chart showing responses from different political parties in Denmark regarding tech company regulation on data and privacy.]

- Agree
- Strongly agree
- Disagree
- Strongly disagree

For each political party, the chart shows the percentage of respondents who agree or strongly agree with the statement.

The chart indicates a clear preference for better regulation, with responses ranging from 0% to 100% for each party.
Tech companies should be better regulated on how they treat my data and privacy - Denmark

65+

50-64

35-49

25-34

18-24

Strongly disagree
Disagree
Agree
Strongly agree
Tech companies should be better regulated on how they treat my data and privacy - France
Tech companies should be better regulated on how they treat my data and privacy - France

Tech companies should be better regulated on how they treat my data and privacy - France
Tech companies should be better regulated on how they treat my data and privacy - Sweden

- Total
- Miljöpartiet
- Vänsterpartiet
- Socialdemokraterna
- Kristdemokraterna
- Centerpartiet
- Moderaterna
- Liberalerna
- Sverigedemokraterna

Tech companies should be better regulated on how they treat my data and privacy - Sweden

- Strongly disagree
- Disagree
- Agree
- Strongly agree

[Bar chart showing distribution of opinions among different parties in Sweden]
Tech companies should be better regulated on how they treat my data and privacy - **Sweden**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

Strongly disagree | Disagree | Agree | Strongly agree
--- | --- | --- | ---

Low education | Middle education | High education

Strongly disagree | Disagree | Agree | Strongly agree
--- | --- | --- | ---
Our democracy is influenced in a negative way by the fake news spread on social media.
Our democracy is influenced in a negative way by the fake news spread on social media - Germany

- 65+
- 50-64
- 35-49
- 25-34
- 18-24

- Strongly disagree
- Disagree
- Agree
- Strongly agree

Our democracy is influenced in a negative way by the fake news spread on social media - Germany

- High education
- Middle education
- Low education

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Our democracy is influenced in a negative way by the fake news spread on social media - **Netherlands**

- **Total**
- **GroenLinks**
- **ChristenUnie**
- **SGP**
- **CDA**
- **VVD**
- **50PLUS**
- **PvdA**
- **FvD**
- **SP**
- **PvdD**
- **PVV**
- **D66**

**Strongly disagree** | **Disagree** | **Agree** | **Strongly agree**

---

**Strongly disagree**

**Disagree**

**Agree**

**Strongly agree**

**Left 0** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **Right 10**

100% | 90% | 80% | 70% | 60% | 50% | 40% | 30% | 20% | 10% | 0%
Our democracy is influenced in a negative way by the fake news spread on social media - **Netherlands**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

Education Levels:
- **Low education**
- **Middle education**
- **High education**

Strongly disagree - Disagree - Agree - Strongly agree
Our democracy is influenced in a negative way by the fake news spread on social media - Austria

Our democracy is influenced in a negative way by the fake news spread on social media - Austria
Our democracy is influenced in a negative way by the fake news spread on social media - **Austria**

**65+**

**50-64**

**35-49**

**25-34**

**18-24**

Our democracy is influenced in a negative way by the fake news spread on social media - **Austria**

**High education**

**Middle education**

**Low education**

To be completed with appropriate responses and percentages.
Our democracy is influenced in a negative way by the fake news spread on social media - Denmark

- **Socialistisk Folkeparti (SF)**
- **Liberal Alliance**
- **Alternativet**
- **Dansk Folkeparti**
- **Venstre**
- **Socialdemokratiet**
- **Det Konservative Folkeparti**
- **Nye Borgerlige**
- **Radikale Venstre**
- **Total**

Survey results show:

- Strongly disagree: 0%
- Disagree: 20%
- Agree: 60%
- Strongly agree: 80%

Our democracy is influenced in a negative way by the fake news spread on social media - Denmark

- **Left 0**
- **1**
- **2**
- **3**
- **4**
- **5**
- **6**
- **7**
- **8**
- **9**
- **Right 10**

Survey results show:

- Strongly disagree: 20%
- Disagree: 40%
- Agree: 60%
- Strongly agree: 80%
Our democracy is influenced in a negative way by the fake news spread on social media - Denmark

- 65+:
  - Strongly disagree: 0%
  - Disagree: 0%
  - Agree: 100%
  - Strongly agree: 0%

- 50-64:
  - Strongly disagree: 0%
  - Disagree: 0%
  - Agree: 100%
  - Strongly agree: 0%

- 35-49:
  - Strongly disagree: 0%
  - Disagree: 0%
  - Agree: 100%
  - Strongly agree: 0%

- 25-34:
  - Strongly disagree: 0%
  - Disagree: 0%
  - Agree: 100%
  - Strongly agree: 0%

- 18-24:
  - Strongly disagree: 0%
  - Disagree: 0%
  - Agree: 100%
  - Strongly agree: 0%

Our democracy is influenced in a negative way by the fake news spread on social media - Denmark

- High education:
  - Strongly disagree: 10%
  - Disagree: 30%
  - Agree: 50%
  - Strongly agree: 10%

- Middle education:
  - Strongly disagree: 10%
  - Disagree: 30%
  - Agree: 50%
  - Strongly agree: 10%

- Low education:
  - Strongly disagree: 10%
  - Disagree: 30%
  - Agree: 50%
  - Strongly agree: 10%
Our democracy is influenced in a negative way by the fake news spread on social media - France

<table>
<thead>
<tr>
<th>Party</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Les Républicains - LR</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mouvement démocrate - MODEM</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Europe Écologie Les Verts - EELV</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>La République en marche ! - LaREM</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Générations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Union des démocrates et indépendants - UDI</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debout la France - DLF</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>France Insoumise - FI</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parti socialiste - PS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parti communiste français - PCF</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front national - FN</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Our democracy is influenced in a negative way by the fake news spread on social media - France

<table>
<thead>
<tr>
<th>Left</th>
<th>0%</th>
<th>10%</th>
<th>20%</th>
<th>30%</th>
<th>40%</th>
<th>50%</th>
<th>60%</th>
<th>70%</th>
<th>80%</th>
<th>90%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td></td>
</tr>
</tbody>
</table>

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Our democracy is influenced in a negative way by the fake news spread on social media - **France**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

**Education Levels**
- High education
- Middle education
- Low education

**Strongly disagree** - Black
**Disagree** - Dark Red
**Agree** - Light Green
**Strongly agree** - Dark Green

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Our democracy is influenced in a negative way by the fake news spread on social media - Sweden

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Our democracy is influenced in a negative way by the fake news spread on social media - **Sweden**

- **18-24**
- **25-34**
- **35-49**
- **50-64**
- **65+**

Our democracy is influenced in a negative way by the fake news spread on social media - **Sweden**

- **Low education**
- **Middle education**
- **High education**
Addiction to social media is a serious problem in modern society

Addiction to social media is a serious problem in modern society - Germany

Total
SPD
FDP
Die Grünen
CDU/CSU
AfD
Linke

Strongly disagree
Disagree
Agree
Strongly agree

Addiction to social media is a serious problem in modern society - Germany

Addiction to social media is a serious problem in modern society - Germany
Addiction to social media is a serious problem in modern society - Germany

**Age Groups:**
- 65+
- 50-64
- 35-49
- 25-34
- 18-24

**Education Levels:**
- High education
- Middle education
- Low education

Choose one option:
- Strongly disagree
- Disagree
- Agree
- Strongly agree
Addiction to social media is a serious problem in modern society - Netherlands

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Addiction to social media is a serious problem in modern society - Netherlands

- 65+
- 50-64
- 35-49
- 25-34
- 18-24

Addiction to social media is a serious problem in modern society - Netherlands

- High education
- Middle education
- Low education

[Bar charts showing responses to the statement for different age groups and education levels]
Addiction to social media is a serious problem in modern society - Austria

- Strongly disagree
- Disagree
- Agree
- Strongly agree

Addiction to social media is a serious problem in modern society - Austria

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Addiction to social media is a serious problem in modern society - Austria

Addiction to social media is a serious problem in modern society - Austria
Addiction to social media is a serious problem in modern society - Denmark

Total
Dansk Folkeparti
Socialdemokratiet
Nye Borgerlige
Radikale Venstre
Det Konservative Folkeparti
Alternativet
Venstre
Enhedslisten
Socialistisk Folkeparti (SF)
Liberal Alliance

Agree
Strongly agree

Addiction to social media is a serious problem in modern society - Denmark

Strongly disagree
Disagree
Agree
Strongly agree
Addiction to social media is a serious problem in modern society - Denmark

Addiction to social media is a serious problem in modern society - Denmark

Addiction to social media is a serious problem in modern society - Denmark
Addiction to social media is a serious problem in modern society - France

<table>
<thead>
<tr>
<th>Party</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mouvement démocrate - MODEM</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Générations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parti communiste français - PCF</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>France Insoumise - FI</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front national - FN</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Europe Écologie Les Verts - EELV</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parti socialiste - PS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debout la France - DLF</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Union des démocrates et indépendants - UDI</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>La République en marche ! - LaREM</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strongly disagree</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Disagree</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strongly agree</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Addiction to social media is a serious problem in modern society - France

18-24
25-34
35-49
50-64
65+

Addiction to social media is a serious problem in modern society - France

High education
Middle education
Low education
Addiction to social media is a serious problem in modern society - Sweden

Strongly disagree    Disagree    Agree    Strongly agree

Total
Sverigedemokraterna
Moderaterna
Kristdemokraterna
Vänsterpartiet
Socialdemokraterna
Centerpartiet
Liberalerna
Miljöpartiet

Addiction to social media is a serious problem in modern society - Sweden

Strongly disagree    Disagree    Agree    Strongly agree

Left 0  1  2  3  4  5  6  7  8  9  Right 10

Strongly disagree    Disagree    Agree    Strongly agree
Addiction to social media is a serious problem in modern society -
Sweden

Addiction to social media is a serious problem in modern society -
Sweden
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me...
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **Germany**

![Bar chart showing the percentage of responses to the question in different age groups and education levels.](chart.png)
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **Netherlands**

The power digital companies have, due to their monopoly position, is worrying me - - **Netherlands**
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Netherlands

The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Netherlands
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Austria

The power digital companies have, due to their monopoly position, is worrying me - Austria
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Austria

18-24: 60%
25-34: 70%
35-49: 60%
50-64: 70%
65+: 80%

Strongly disagree
Disagree
Agree
Strongly agree

Low education
Middle education
High education

Strongly disagree
Disagree
Agree
Strongly agree
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Denmark

The power digital companies have, due to their monopoly position, is worrying me - Denmark
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **Denmark**

**18-24**

- Strongly disagree: 10%
- Disagree: 20%
- Agree: 50%
- Strongly agree: 60%

**25-34**

- Strongly disagree: 20%
- Disagree: 20%
- Agree: 40%
- Strongly agree: 40%

**35-49**

- Strongly disagree: 30%
- Disagree: 20%
- Agree: 30%
- Strongly agree: 20%

**50-64**

- Strongly disagree: 10%
- Disagree: 10%
- Agree: 70%
- Strongly agree: 10%

**65+**

- Strongly disagree: 5%
- Disagree: 15%
- Agree: 70%
- Strongly agree: 10%

---

**18-24**

- Low education: 20%
- Middle education: 20%
- High education: 60%

**25-34**

- Low education: 10%
- Middle education: 30%
- High education: 60%

**35-49**

- Low education: 10%
- Middle education: 40%
- High education: 50%

**50-64**

- Low education: 15%
- Middle education: 35%
- High education: 50%

**65+**

- Low education: 20%
- Middle education: 30%
- High education: 50%
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **France**

The power digital companies have, due to their monopoly position, is worrying me - **France**
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **France**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

![Bar chart showing responses](chart1)

![Bar chart showing responses](chart2)

The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **France**

- **High education**
- **Middle education**
- **Low education**

![Bar chart showing responses](chart3)
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - **Sweden**

![Bar chart showing the distribution of opinions among different political parties in Sweden regarding the concern over the power of digital companies.](chart.png)
The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Sweden

65+ | 50-64 | 35-49 | 25-34 | 18-24
---|---|---|---|---
Strongly disagree: 0% | Disagree: 10% | Agree: 50% | Strongly agree: 60%

The power companies, such as Google and Facebook have, due to their monopoly position, is worrying me - Sweden

High education | Middle education | Low education
---|---|---
Strongly disagree: 1% | Disagree: 10% | Agree: 50% | Strongly agree: 40%
The services of companies, such as Facebook and Google, have made our lives easier.

The services of these digital companies have made our lives easier - Germany

- Strongly disagree
- Disagree
- Agree
- Strongly agree
The services of companies, such as Facebook and Google, have made our lives easier - **Germany**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

The services of companies, such as Facebook and Google, have made our lives easier - **Germany**

- **High education**
- **Middle education**
- **Low education**
The services of companies, such as Facebook and Google, have made our lives easier - Netherlands

The services of these digital companies have made our lives easier - Netherlands
The services of companies, such as Facebook and Google, have made our lives easier - Netherlands
The services of companies, such as Facebook and Google, have made our lives easier - **Austria**

![Bar chart showing responses to the statement about the services of digital companies making lives easier in Austria.](chart1.png)

The services of these digital companies have made our lives easier - **Austria**

![Bar chart showing responses to the statement about the services of digital companies making lives easier in Austria.](chart2.png)
The services of companies, such as Facebook and Google, have made our lives easier - Austria

[Bar chart showing responses by age groups (65+, 50-64, 35-49, 25-34, 18-24) and education levels (Low education, Middle education, High education).]

Strongly disagree  Disagree  Agree  Strongly agree
The services of companies, such as Facebook and Google, have made our lives easier - Denmark

The services of these digital companies have made our lives easier - Denmark
The services of companies, such as Facebook and Google, have made our lives easier - Denmark

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

**Education Levels**

- **High education**
- **Middle education**
- **Low education**

Bar charts showing the distribution of responses by age groups and education levels.
The services of companies, such as Facebook and Google, have made our lives easier - France

The services of these digital companies have made our lives easier - France
The services of companies, such as Facebook and Google, have made our lives easier - France

- **65+**: Agree (90%) > Strongly agree (10%)
- **50-64**: Agree (90%) > Strongly agree (10%)
- **35-49**: Agree (90%) > Strongly agree (10%)
- **25-34**: Agree (90%) > Strongly agree (10%)
- **18-24**: Agree (90%) > Strongly agree (10%)

- **Low education**: Agree (90%) > Strongly agree (10%)
- **Middle education**: Agree (90%) > Strongly agree (10%)
- **High education**: Agree (90%) > Strongly agree (10%)
The services of these digital companies have made our lives easier - **Sweden**

- **Total**
- **Miljöpartiet**
- **Kristdemokraterna**
- **Sverigedemokraterna**
- **Moderaterna**
- **Centerpartiet**
- **Liberalerna**
- **Socialdemokraterna**
- **Vänsterpartiet**

- **Strongly disagree**
- **Disagree**
- **Agree**
- **Strongly agree**
The services of companies, such as Facebook and Google, have made our lives easier - Sweden

- **65+**: 80% Agree, 20% Strongly agree
- **50-64**: 85% Agree, 15% Strongly agree
- **35-49**: 90% Agree, 10% Strongly agree
- **25-34**: 95% Agree, 5% Strongly agree
- **18-24**: 100% Agree, 0% Strongly agree

The services of companies, such as Facebook and Google, have made our lives easier - Sweden

- **High education**: 75% Agree, 25% Strongly agree
- **Middle education**: 80% Agree, 20% Strongly agree
- **Low education**: 85% Agree, 15% Strongly agree
I am now much better connected to friends and family than before, through the use of new digital media.
I am now much better connected to friends and family than before, through the use of new digital media - **Germany**

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

**Low education**

**Middle education**

**High education**
I am now much better connected to friends and family than before, through the use of new digital media - Netherlands

- Strongly disagree
- Disagree
- Agree
- Strongly agree
I am now much better connected to friends and family than before, through the use of new digital media - Netherlands

- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
<tr>
<td>50-64</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
<tr>
<td>35-49</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
<tr>
<td>25-34</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
<tr>
<td>18-24</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
</tbody>
</table>

High education
Middle education
Low education

<table>
<thead>
<tr>
<th>Education</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
<tr>
<td>Middle</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
<tr>
<td>Low</td>
<td>10%</td>
<td>20%</td>
<td>60%</td>
<td>10%</td>
</tr>
</tbody>
</table>
I am now much better connected to friends and family than before, through the use of new digital media - Austria
I am now much better connected to friends and family than before, through the use of new digital media - Austria

- 65+
- 50-64
- 35-49
- 25-34
- 18-24

Strongly disagree | Disagree | Agree | Strongly agree

Low education
Middle education
High education
I am now much better connected to friends and family than before, through the use of new digital media - **Denmark**

I am now much better connected to friends and family than before, through the use of new digital media - **Denmark**

I am now much better connected to friends and family than before, through the use of new digital media - **Denmark**
I am now much better connected to friends and family than before, through the use of new digital media - **Denmark**

**18-24**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 90%
- Strongly agree: 100%

**25-34**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 90%
- Strongly agree: 100%

**35-49**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 80%
- Strongly agree: 90%

**50-64**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 80%
- Strongly agree: 90%

**65+**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 90%
- Strongly agree: 100%

**Low education**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 90%
- Strongly agree: 100%

**Middle education**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 90%
- Strongly agree: 100%

**High education**
- Strongly disagree: 0%
- Disagree: 10%
- Agree: 90%
- Strongly agree: 100%
I am now much better connected to friends and family than before, through the use of new digital media - **France**

![Bar Chart](image)

**Total**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Parti socialiste - PS**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Mouvement démocrate - MODEM**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Les Républicains - LR**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Europe Écologie Les Verts - EELV**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**La République en marche ! - LaREM**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Front national - FN**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Générations**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**France Insoumise - FI**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Debout la France - DLF**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Union des démocrates et indépendants - UDI**
- Strongly disagree
- Disagree
- Agree
- Strongly agree

**Parti communiste français - PCF**
- Strongly disagree
- Disagree
- Agree
- Strongly agree
I am now much better connected to friends and family than before, through the use of new digital media - **France**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td>0%</td>
<td>0%</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>50-64</td>
<td>0%</td>
<td>10%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>35-49</td>
<td>0%</td>
<td>10%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>25-34</td>
<td>0%</td>
<td>10%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>18-24</td>
<td>0%</td>
<td>10%</td>
<td>40%</td>
<td>40%</td>
</tr>
</tbody>
</table>

I am now much better connected to friends and family than before, through the use of new digital media - **France**

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>High education</td>
<td>0%</td>
<td>0%</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>Middle education</td>
<td>0%</td>
<td>10%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>Low education</td>
<td>0%</td>
<td>10%</td>
<td>40%</td>
<td>40%</td>
</tr>
</tbody>
</table>
I am now much better connected to friends and family than before, through the use of new digital media - **Sweden**

- **Total**
- **Miljöpartiet**
- **Centerpartiet**
- **Liberalerna**
- **Moderaterna**
- **Kristdemokraterna**
- **Sverigedemokraterna**
- **Socialdemokraterna**
- **Vänsterpartiet**

**Sweden**

- **Strongly disagree**
- **Disagree**
- **Agree**
- **Strongly agree**
I am now much better connected to friends and family than before, through the use of new digital media - Sweden

- Low education
- Middle education
- High education
Trust – Multinational Corporations

Trust - Multinational corporations - Germany

- Total
- FDP
- CDU/CSU
- Die Grünen
- Linke
- SPD
- AfD

Distrust a lot  Distrust  Neither trust, nor distrust  Trust  Trust a lot

Trust - Multinational corporations - Germany

- Left 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- Right 10

Distrust a lot  Distrust  Neither trust, nor distrust  Trust  Trust a lot
Trust - Multinational corporations - Netherlands

Trust - multinational corporations - Netherlands

Categories: Distrust a lot, Distrust, Neither trust, nor distrust, Trust, Trust a lot

Bar Graphs showing the distribution of trust levels among different political parties in the Netherlands.
Trust - Multinational corporations - Austria

- Distrust a lot
- Distrust
- Neither trust, nor distrust
- Trust
- Trust a lot

Total

NEOS

ÖVP

SPÖ

Die Grünen

FPÖ

Trust - Multinational corporations - Austria

- Distrust a lot
- Distrust
- Neither trust, nor distrust
- Trust
- Trust a lot
Trust - Multinational corporations - **France**

### Age Groups
- **65+**
- **50-64**
- **35-49**
- **25-34**
- **18-24**

### Educational Levels
- **High education**
- **Middle education**
- **Low education**

Legend:
- Distrust a lot
- Distrust
- Neither trust, nor distrust
- Trust
- Trust a lot
Trust in Multinational Corporations - Sweden

- Vänsterpartiet
- Miljöpartiet
- Socialdemokraterna
- Moderaterna
- Liberalerna
- Kristdemokraterna
- Centerpartiet
- Sverigedemokraterna

Comparison of trust levels across political parties:
- **Total**
- **Sverigedemokraterna**
- **Centerpartiet**
- **Kristdemokraterna**
- **Liberalerna**
- **Kristdemokraterna**
- **Socialdemokraterna**
- **Miljöpartiet**
- **Vänsterpartiet**

Trust categories:
- Distrust a lot
- Distrust
- Neither trust, nor distrust
- Trust
- Trust a lot

Distribution of trust levels across political parties.

Trust- Multinational corporations - Sweden

- **Total**
- **Sverigedemokraterna**
- **Centerpartiet**
- **Kristdemokraterna**
- **Liberalerna**
- **Kristdemokraterna**
- **Socialdemokraterna**
- **Miljöpartiet**
- **Vänsterpartiet**

Comparison of trust levels across political parties:
- **Left**
- **1**
- **2**
- **3**
- **4**
- **5**
- **6**
- **7**
- **8**
- **9**
- **Right**

Trust categories:
- Distrust a lot
- Distrust
- Neither trust, nor distrust
- Trust
- Trust a lot

Distribution of trust levels across political parties.
Trust - Multinational corporations - Sweden

- **65+**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **50-64**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **35-49**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **25-34**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **18-24**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **Low education**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **Middle education**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%

- **High education**:
  - Distrust a lot: 10%
  - Distrust: 30%
  - Neither trust, nor distrust: 20%
  - Trust: 30%
  - Trust a lot: 10%
Nowadays businesses are only interested in making profits and not in improving service or quality for customers.
Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- **Germany**


Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- **Germany**


High education

Middle education

Low education
Nowadays businesses are only interested in making profits and not in improving service or quality for customers - Netherlands

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Nowadays businesses are only interested in making profits and not in improving service or quality for customers
- Netherlands

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-64</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-49</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-24</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>High education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Low education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Nowadays businesses are only interested in making profits and not in improving service or quality for customers - Austria

Some political parties in Austria are shown on the graph, including ÖVP, SPÖ, FPÖ, NEOS, Liste Pilz, and Die Grünen. The graph shows the percentage distribution of responses to the statement across these parties.
Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- Austria

Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- Austria
Nowadays businesses are only interested in making profits and not in improving service or quality for customers - Denmark

Nowadays businesses are only interested in making profits and not in improving service or quality for customers - Denmark
Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- Denmark

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-64</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-49</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-24</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Low</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Nowadays businesses are only interested in making profits and not in improving service or quality for customers - France

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Nowadays businesses are only interested in making profits and not in improving service or quality for customers - France

Nowadays businesses are only interested in making profits and not in improving service or quality for customers - France

- Strongly disagree
- Disagree
- Agree
- Strongly agree
Nowadays businesses are only interested in making profits and not in improving service or quality for customers - **Sweden**
Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- Sweden

Nowadays businesses are only interested in making profits and not in improving service or quality for customers

- Sweden
Nowadays large firms work together in order to keep their prices unnecessarily high - Germany

Strongly disagree | Disagree | Agree | Strongly agree

Total
AfD
SPD
Die Grünen
Linke
FDP
CDU/CSU

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Nowadays large firms work together in order to keep their prices unnecessarily high - Germany

Nowadays large firms work together in order to keep their prices unnecessarily high - Germany
Nowadays large firms work together in order to keep their prices unnecessarily high - Netherlands

Nowadays large firms work together in order to keep their prices unnecessarily high - Netherlands
Nowadays large firms work together in order to keep their prices unnecessarily high - Netherlands

- Age
  - 65+
  - 50-64
  - 35-49
  - 25-34
  - 18-24

- Education
  - High education
  - Middle education
  - Low education
Nowadays large firms work together in order to keep their prices unnecessarily high - Austria
Nowadays large firms work together in order to keep their prices unnecessarily high - Austria

![Chart showing age distribution](chart1)

![Chart showing education distribution](chart2)
Nowadays large firms work together in order to keep their prices unnecessarily high - Denmark

![chart showing responses to the statement about large firms keeping prices unnecessarily high across different political parties in Denmark. The chart indicates the percentage of responses for each party, with the options ranging from 'Strongly disagree' to 'Strongly agree'.]
Nowadays large firms work together in order to keep their prices unnecessarily high - **Denmark**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td>5%</td>
<td>10%</td>
<td>35%</td>
<td>50%</td>
</tr>
<tr>
<td>50-64</td>
<td>10%</td>
<td>20%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>35-49</td>
<td>15%</td>
<td>25%</td>
<td>40%</td>
<td>20%</td>
</tr>
<tr>
<td>25-34</td>
<td>20%</td>
<td>30%</td>
<td>30%</td>
<td>20%</td>
</tr>
<tr>
<td>18-24</td>
<td>25%</td>
<td>35%</td>
<td>25%</td>
<td>20%</td>
</tr>
</tbody>
</table>
Nowadays large firms work together in order to keep their prices unnecessarily high - France
Nowadays large firms work together in order to keep their prices unnecessarily high - France

- 65+ age group
- 50-64 age group
- 35-49 age group
- 25-34 age group
- 18-24 age group

Education levels:
- High education
- Middle education
- Low education

Strongly disagree - Disagree - Agree - Strongly agree
Nowadays large firms work together in order to keep their prices unnecessarily high - Sweden
Nowadays large firms work together in order to keep their prices unnecessarily high - **Sweden**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>65+</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-64</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-49</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-24</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Nowadays large firms work together in order to keep their prices unnecessarily high - **Sweden**

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>High education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Low education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>